# How might psoriasis affect your loved one?



As well as their skin, your loved one may also find that psoriasis affects their:<sup>1-4</sup>



Mood

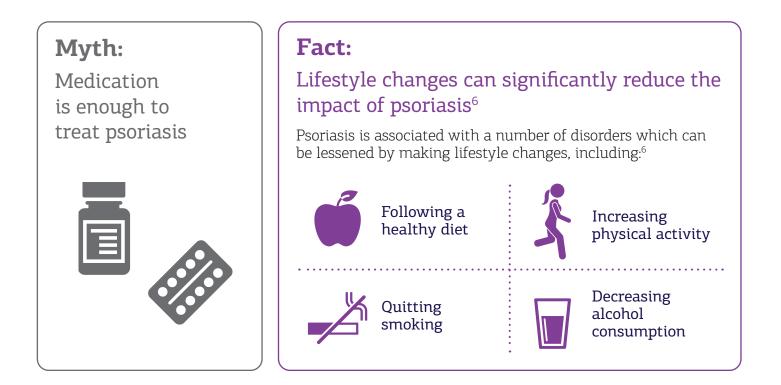


Appearance

Everyday activities

Some people with psoriasis, may also suffer from heart conditions, diabetes, obesity or depression.<sup>5</sup>

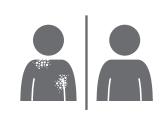






### Myth:

#### Clear skin is the only goal in psoriasis treatment



#### Fact:

## Improving overall physical, mental and social wellbeing is as important as improving overall skin appearance<sup>7</sup>

The impact of psoriasis extends beyond the physical symptoms  $^{7}\,$ 

Treatment plans should consider an approach that addresses all aspects of the disease:<sup>7</sup>

- Physical
- Mental and social wellbeing



Myth:

Psoriasis symptoms are only skin deep



#### Fact:

Psoriasis can have a substantial emotional impact<sup>8</sup>

More than **10%** of people with psoriasis suffer from clinical depression and twice as many have depressive symptoms<sup>8</sup>



Talk to your loved one about how making lifestyle changes could help them to reduce the impact of psoriasis



Adverse events should be reported. Please check the patient information leaflet that comes in the pack with the medicine for details of how to report any possible side effects. You can also fill in a form at **www.gsk.com/en-gb/contact-us/report-a-possible-side-effect/** 

#### References

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